PNGAZD20ABP - Doctoral School of Business and Management in Budapest, in English, full time training Curriculum starting from 2023/2024.

Subject code	Subject name	Type	lecture	seminar	credit	evaluation	fall or spring semester	2023/24 Academic year 1 Fall semester	2023/24 Academic year 2 Spring semester	2024/25 3 Fall semester	2024/25 4 Spring semester	2025/26 5 Fall semester	2025/26 6 Spring semester	2026/27 7 Fall semester	2026/27 8 Spring semester	credit	Subject responsible	Institute	Per-requisites Code	Per-requisites Name	Equivalents Code	Equivalents Name	PSO
Core courses								**33**	**33**	**27**	**27**	**25**	**25**	**25**	**45**	**240**							
Basic core courses								**27**	**27**	**21**	**15**	**25**	**25**	**25**	**25**	**190**							
PHG060	Data Analysis for Business 1	C	2	0	6	ex	fall	6									Horn Dániel	Institute of Economics					
PHG061	Data Analysis for Business 2	C	2	0	6	ex	spring		6									Institute of Economics				Data Analysis for Business 1	
PHG062	Research Methodology	C	2	0	6	ex	fall	6									Fertő Imre	Institute of Sustainable Development					
PHG063	Developing a Research Strategy	C	2	0	6	ex	spring		6													Research Methodology	
PHG064	Qualitative Methodology 1	C	2	0	6	ex	fall			6													
PHG003	Research credit 1.	C			15	pg	fall	15									Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG004	Research credit 2.	C			15	pg	Spring		15								Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG005	Research credit 3.	C			15	pg	fall			15							Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG006	Research credit 4.	C			15	pg	Spring				15						Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG007	Research credit 5.	C			25	pg	fall					25					Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG008	Research credit 6.	C			25	pg	Spring						25				Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG009	Research credit 7.	C			25	pg	fall							25			Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG010	Research credit 8.	C			25	pg	Spring								25		Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
Core elective courses								**0**	**0**	**0**	**6**	**0**	**0**	**0**	**20**	**26**							
Core elective courses (teaching and thesis proposal credits): in the first 4 semester 6 credits should be completed								**0**	**0**	**0**	**6**	**0**	**0**	**0**	**20**	**26**							
PHG011	Thesis proposal defence	CE			20	pg	Spring								20		Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG012	Teaching credit 2.	CE			6	pg	Spring		6								Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG013	Teaching credit 3.	CE			6	pg	fall			6							Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG014	Teaching credit 4.	CE			6	pg	Spring				6						Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG015	Teaching credit 5.	CE			6	pg	fall					6					Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG016	Teaching credit 6.	CE			6	pg	Spring						6				Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG017	Teaching credit 7.	CE			6	pg	fall							6			Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG018	Teaching credit 8.	CE			6	pg	Spring								6		Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG019	Other teaching activities credit 2.	CE			2	pg	Spring		2								Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG020	Other teaching activities credit 3.	CE			2	pg	fall			2							Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG021	Other teaching activities credit 4.	CE			2	pg	Spring				2						Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG022	Other teaching activities credit 5.	CE			2	pg	fall					2					Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG023	Other teaching activities credit 6.	CE			2	pg	Spring						2				Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG024	Other teaching activities credit 7.	CE			2	pg	fall							2			Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
PHG025	Other teaching activities credit 8.	CE			2	pg	Spring								2		Kazainé Ónodi Annamária	Institute of Entrepreneurship and Innovation					
Program core courses								**6**	**6**	**0**	**0**	**0**	**0**	**0**	**0**								
Sustainable Development PNGFF23 - Fenntartható fejlődés																							
PHG065	Sustainable Development 1	C	2	0	6	ex	fall	6									Csutora Mária	Institute of Sustainable Development					
PHG066	Sustainable Development 2	C	2	0	6	ex	spring		6								Csutora Mária	Institute of Sustainable Development					
Marketing - PNGMA23																							
PHG067	Marketing 1	C	2	0	6	ex	fall	6									Kenesei Zsófia	Institute of Marketing and Communication Sciences					
PHG068	Marketing 2	C	2	0	6	ex	spring		6								Kenesei Zsófia	Institute of Marketing and Communication Sciences					
Financial Management - PNGPV23 - Pénzügyi vezetés																							
PHG069	Financial Management 1	C	2	0	6	ex	fall	6									Havran Dániel	Institute of Finance					
PHG070	Financial Management 2	C	2	0	6	ex	spring		6								Havran Dániel	Institute of Finance					
Strategy, Management and Organizations - PNGSV23 - Stratégia, vezetés és Sservezés																							
PHG071	Organization Theory	C	2	0	6	ex	fall	6									Drótos György, Hidegh Anna	Institute of Management					
PHG072	Entrepreneurship and Strategy	C	2	0	6	ex	spring		6								Stocker Miklós	Institute of Management					
Operations and Decisions - PNGMD23 - Működés és Döntéshozatal																							
PHG073	Management Science and Decisions 1	C	2	0	6	ex	fall	6									Bozóki Sándor Szántó Richárd	Institute of Operations and Decision Sciences					
PHG074	Management Science and Decisions 2	C	2	0	6	ex	spring		6								Bozóki Sándor Szántó Richárd	Institute of Operations and Decision Sciences					
Core elective courses: can be completed both from the core elective metholology and the core elective program courses min 12 but max 18 credits								**0**	**0**	**6**	**6**	**0**	**0**	**0**	**0**	**12**							
Core elective methodological courses																							
PHG075	Network Analysis	CE	2	0	6	ex	spring				6												
PHG076	Qualitative Methodology 2	CE	2	0	6	ex	spring				6												
PHG077	Multivariate Statistics	CE	2	0	6	ex	fall			6													
PHG078	Efficiency Analysis	CE	2	0	6	ex	fall/spring			6	6												
PHG079	Spatial Data Analysis	CE	2	0	6	ex	fall/spring			6	6												
PHG080	Big Data Analysis	CE	2	0	6	ex	fall/spring			6	6												
Core elective program courses																							
Sustainable Development																							
PHG081	Sustainable Development 3	CE	2	0	6	ex	fall			6							Csutora Mária	Institute of Sustainable Development					
PHG082	Sustainable Development 4	CE	2	0	6	ex	tavasz				6						Csutora Mária	Institute of Sustainable Development					
Marketing and Communication																							
PHG083	Marketing 3	CE	2	0	6	ex	fall			6							Drótos György	Institute of Management					
PHG084	Marketing 4	CE	2	0	6	ex	spring				6						Drótos György	Institute of Management					
Financial Management																							
PHG085	Financial Management 3	CE	2	0	6	ex	fall			6							Havran Dániel	Institute of Finance					
PHG086	Financial Management 4	CE	2	0	6	ex	spring				6						Havran Dániel	Institute of Finance					
Strategy, Management, and Organizations																							
PHG087	Contemporary directions in management research	CE	2	0	6	ex	fall			6							Drótos György	Institute of Management					
PHG088	Developing academic careers in higher education	CE	2	0	6	ex	spring				6						Kováts Gergely	Institute of Management					
Operations and Decisions																							
PHG089	Operations and Decision 3	CE	2	0	6	ex	fall			6							Bozóki Sándor Szántó Richárd	Institute of Operations and Decision Sciences					
PHG090	Operations and Decision 4	CE	2	0	6	ex	spring				6						Bozóki Sándor Szántó Richárd	Institute of Operations and Decision Sciences					

Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester)

Curriculum
It is recommended to include the subjects in the schedule according to the sample curriculum.
The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!